

About Orientbell

Every brand has a story to tell, and we have a pretty interesting one. Ours go back to the 70s, at the time of our inception. In the last four decades, by garnering experience, love and loyalty of our customers, we have become one of the largest manufacturers of Ceramic and Vitrified Tiles.

At Orientbell Tiles, we have worked on basics. Our customers. Our products. Our processes. Our working capital.

We have invested in making better quality products and designs. We have rejuvenated our portfolio to be relevant to current & future needs impacting off-takes & sell-outs at each of our channel partners

Our heart lies at the heart of India. Headquartered in New Delhi, we are focused on providing tiling solutions for a better India.

We are an innovation-driven enterprise that happens to manufacture tiles. Not to say that if we were in anything else, we would be less innovative. In a business space where innovation is only surface thin, we have created new services & new products which open new windows of opportunity for us. They include products like Anti-viral Tiles, Anti-Static Conductive Tiles, Germ-free Forever Tiles and Cool Tiles and service offerings like Trialook for the consumer and Quicklook, OBL Connect For our channel partners. We may be headquartered in New Delhi, but that does not prevent us from showcasing our tiles, both vitrified and ceramic, across India. Our entrenched distribution network comprising 2,000+ channel partners and 285+ active Orientbell Tile boutiques showcase our 3,000+ SKUs.

Our chain of exclusive signature showrooms is where the customers can witness our product spectrum. The showrooms provide a blended experience of compelling designs, product aesthetics and practical application.

A strong foundation leads to a stronger brand. Ours comprises of four pillars: Vision, Experience, Innovation and Foresightedness. Our products are also built on these pillars through which we ensure their durability and premium quality. Our ISI and ISO certificates are a proof of our expertise.

In addition to our own state of the Art modernized manufacturing plants located at three key locations to ensure our products' availability to our customers: Sikandrabad (UP), Hoskote (Karnataka) and Dora (Gujarat) with Annual Production Capacity of ~21 MSM, we have 2 Associated entities on Board located at Morbi having Annual Production Capacity of ~10 MSM.