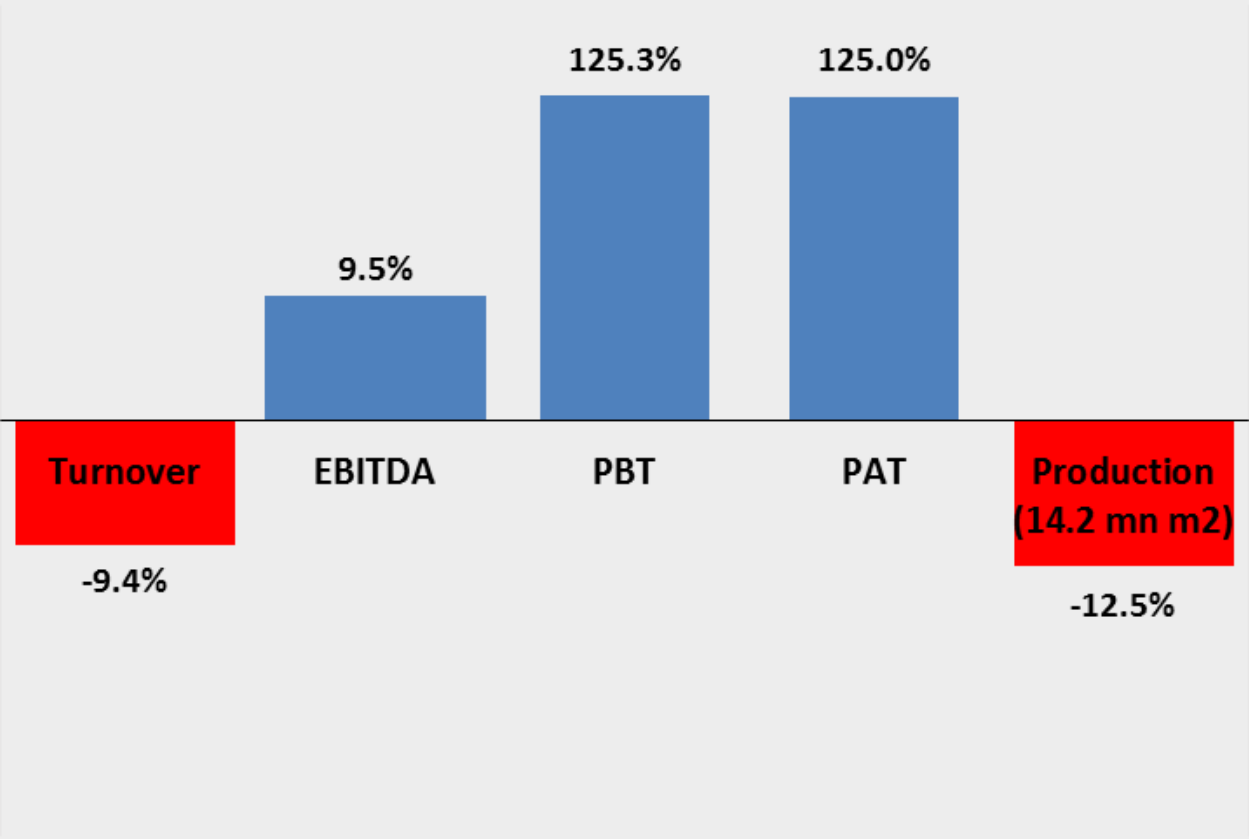




**ORIENT**  **Bell**  
WALL & FLOOR TILES

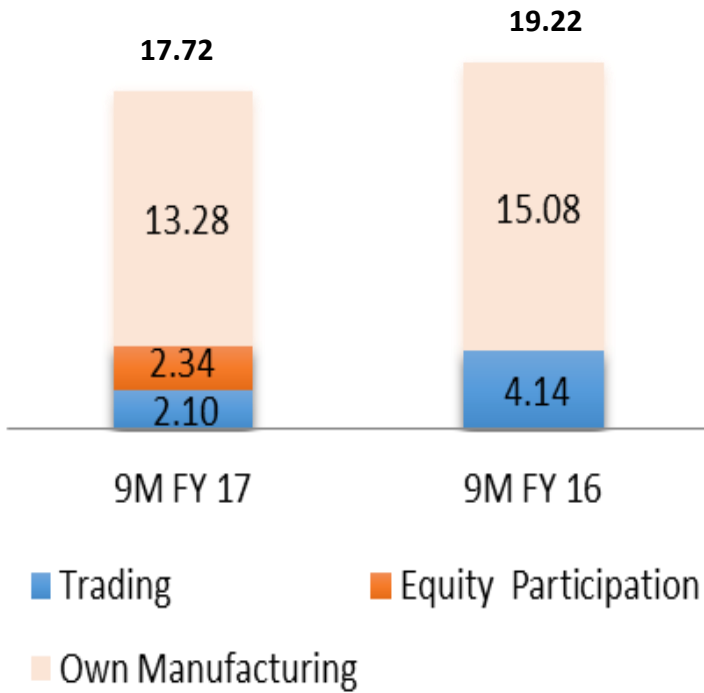
# 9 Months ending December '16 Overview

## FY17 9M v/s FY16 9M

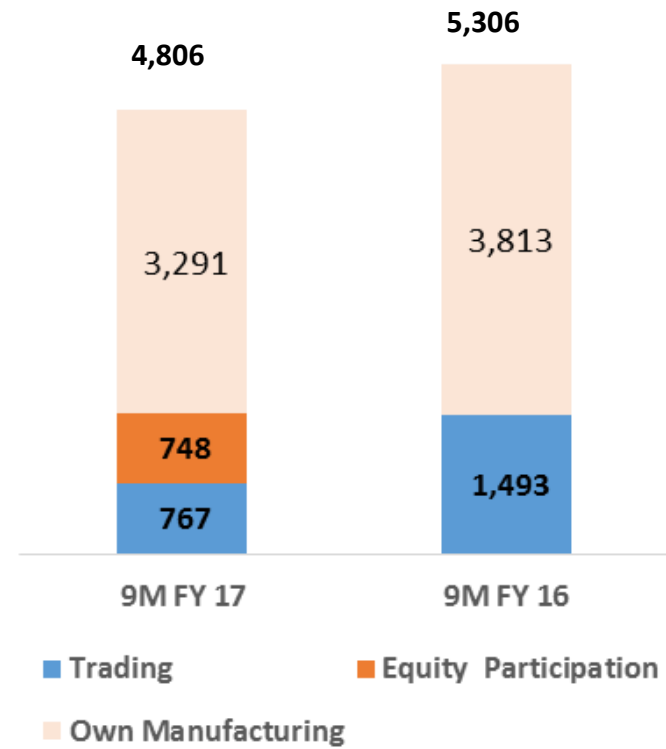


# Sales Performance

## Sales Volume (in Mn m2)



## Sales Value (INR Mn)



## Income Statement

	FY17 Q3	FY16 Q3	Growth FY17 Q3 vs FY16 Q3	FY17 9M	FY16 9M	Growth FY17 9M vs FY16 9M
Gross Sales	1,572	1,848	-14.9%	4,806	5,306	-9.4%
Net Sales	1,459	1,733	-15.8%	4,466	4,920	-9.2%
EBITDA	112	109	2.8%	342	313	9.3%
Margin on Net Sales	7.7%	6.3%	22.0%	7.7%	6.4%	20.4%
PBT	47	25	88.0%	135	60	125.0%
Margin on Net Sales	3.2%	1.4%	123.3%	3.0%	1.2%	147.9%
PAT	26	16	62.5%	69	31	122.6%
Margin on Net Sales	1.8%	0.9%	93.0%	1.5%	0.6%	145.2%

All figures in INR mn except Margin and Growth y-o-y data.

# ORIENT<sup>®</sup> Bell

WALL & FLOOR TILES

VITRIFIED | DIGITAL | DECORATIVE



customer@orientbell.com | Toll Free : 1800 208 1015 | SMS : TILE to 54242

[oblcorp.com](http://oblcorp.com) | [orientbell.com](http://orientbell.com)

## Disclaimer

*The information contained herein has been prepared to assist prospective investors in making their own evaluation of the Company and does not purport to be all-inclusive or to contain all of the information a prospective or existing investor may desire.*

*This Information may include certain statements and estimates provided by the Company with respect to the projected future performance of the Company. Such statements, estimates and projections reflect various assumptions by management concerning possible anticipated results, which assumptions may or may not be correct.*

*Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters pertinent to investment in the Company.*

*This presentation may contain statements that are “forward looking statements.” The company’s actual future results may differ materially from those suggested by such statements, depending on various factors for which the company and its management does not take any responsibility.*

**For further information, please contact:**

---

**Investor Relations:**

---

**Orient Bell Limited**  
**CIN Number - L14101UP1977PLC021546**

**Mr. Jaywant Puri**  
[jaywant.puri@orientbell.com](mailto:jaywant.puri@orientbell.com)  
[www.oblcorp.com](http://www.oblcorp.com)